



Lucka Bo>>>x

you click. we ship.

THE SAME-DAY
DELIVERY
MANAGEMENT
PLATFORM

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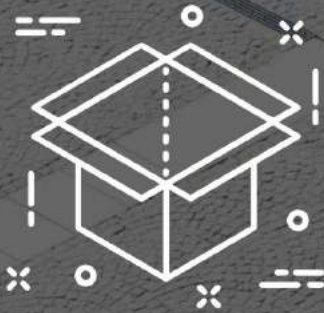


WE NOW LIVE IN AN ON-DEMAND ECONOMY

#shifthappens

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A shift from products to relationships



Products
1970s



Product + Services
1990s



Customer Centric
2000s



Relationship Centric
Today

The way people buy has changed for good

We have new expectations



OUTCOMES
Not Ownership



CUSTOMIZATION
Not Generalization



CONSTANT IMPROVEMENT
Not Planned Obsolescence

Every Industry is Shifting

Leaders are creating new experiences through a new kind of business model



Consumer Goods



High Tech



Education



Cloud Services



Healthcare



IOT



Media



Communication

The image shows a high-angle view of a modern building's interior atrium. The ceiling is a large, complex structure of white, angular panels that create a grid-like pattern. Through the glass panels, a cityscape with various buildings and construction cranes is visible. In the foreground, a walkway with a metal railing and a series of parallel metal bars on the floor is visible. Several people are walking on the walkway. The overall lighting is bright and modern.

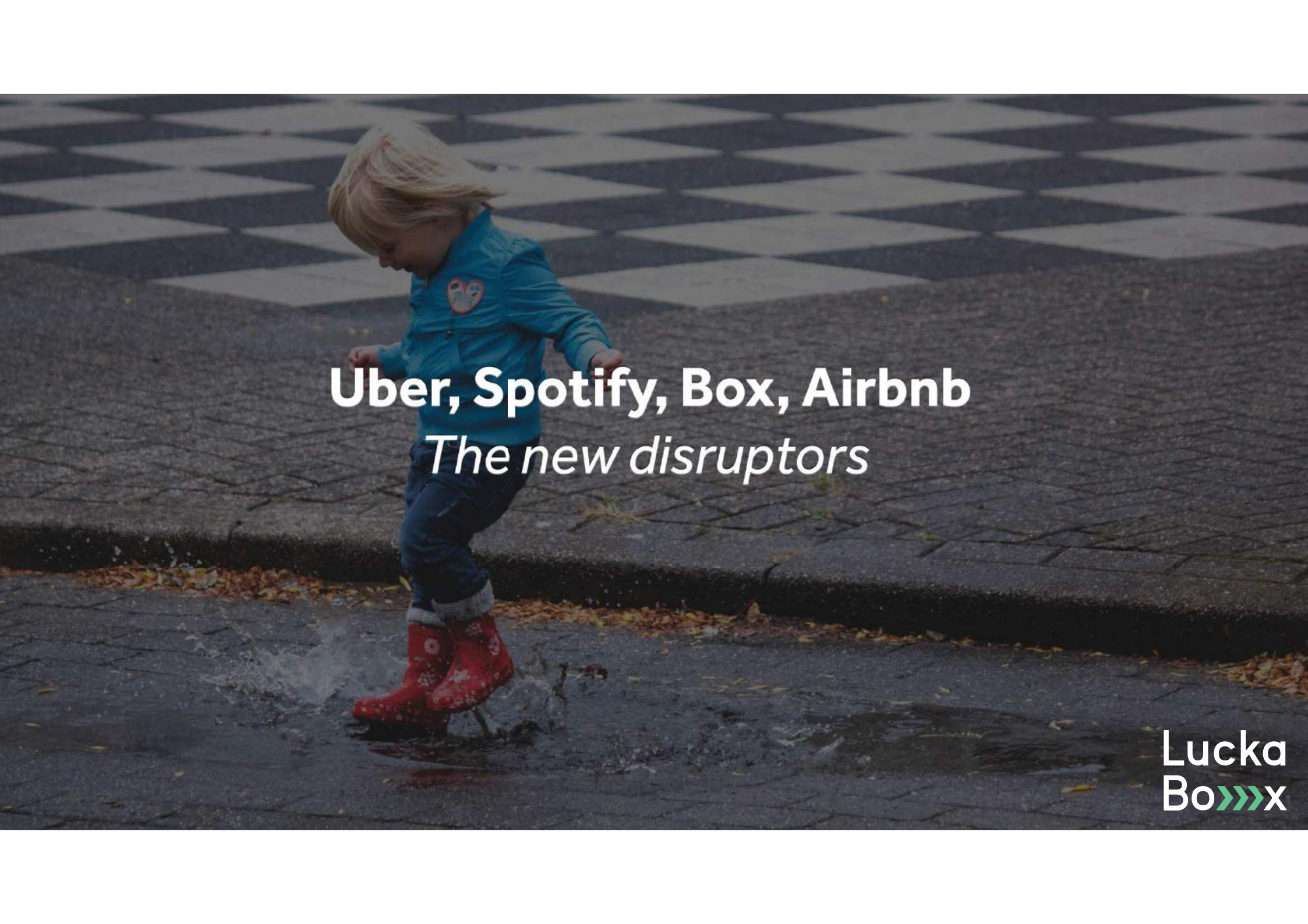
The best companies have reinvented themselves - away from products

#allaboutrelationships

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A photograph of two people sitting on a couch. The person on the left is wearing a blue and white striped shirt and is holding a tablet. The person on the right is wearing a light blue denim jacket over a white top and red leggings, and is holding a laptop. The image is dimly lit and has a dark overlay.

Amazon, Google, Apple, Facebook, Salesforce
The relationship-makers



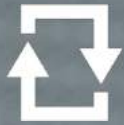
Uber, Spotify, Box, Airbnb
The new disruptors



What is the common thread?

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CUSTOMERS NOW EXPECT AN ON-DEMAND EXPERIENCE



Ongoing
Value



Memorable
Experiences



Immediate
Fulfillment



Anywhere,
Real-Time



Personalized
Moments

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A Swiss Phenomenon

66% want precise deliveries

36% abandon carts

25% want same-day deliveries

69% failed deliveries

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THE LUCKABOX SOLUTION

1
HIGH-TECH
PLATFORM

80%
SWISS
POPULATION

21
CITIES
IN CH

1-2
HOUR
DELIVERIES

EXPANSION
INTO
DE & AT

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A TEAM ON A MISSION



FOUNDER & CEO
Aike Festini, MBA



CTO
Philipp Schmid, B.Sc.



CFO
Kevin Fox, MBA



SALES
Philipp Schmidt, B.Sc.



MARKETING
Nadia Baumgartner, B.Sc.



SALES
TBA



FOUNDER & COO
Maite Mihm, B.Sc.



TECHNOLOGY
Raffael Schmid, B.Sc.



DEVELOPMENT
Andrin Heusser



SUPPLY CHAIN
David Roth, B.Sc.



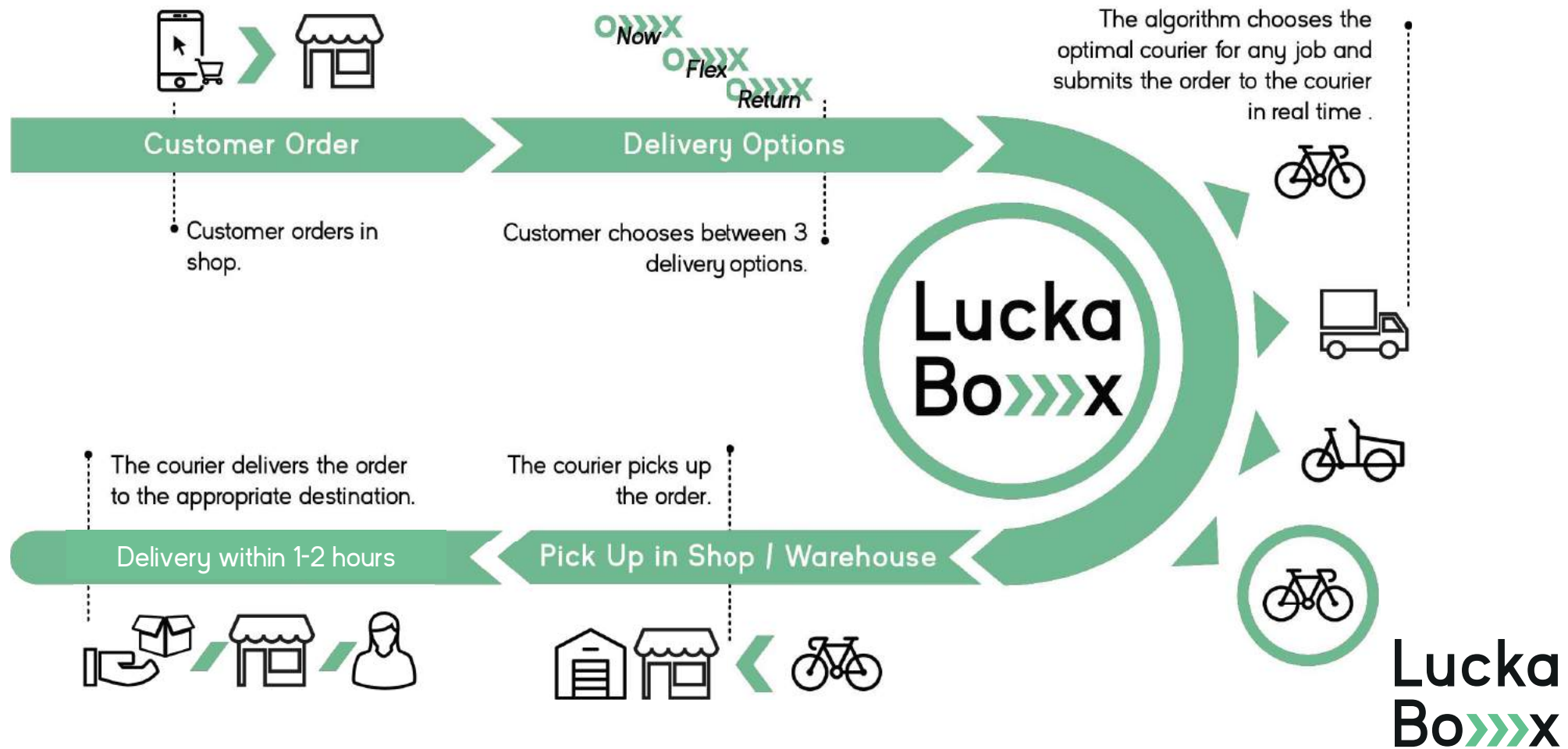
DATA SCIENCE
Zsolt Revay, B.Sc.



OPERATIONS
TBA



THE LUCKABOX PROCESS



Lieferung buchen

Von (PLZ) Nach (PLZ)

Sendungsdetails ⓘ

Packstück 1

- S** L50 x B30 x H20 cm max
- L** L100 x B100 x H75 cm max

bis kg

Zerbrechlich

Nicht kippen

- M** L80 x B60 x H40 cm max
- XL** L150 x B120 x H120 cm max

Warenwert in CHF bitte wählen ▼

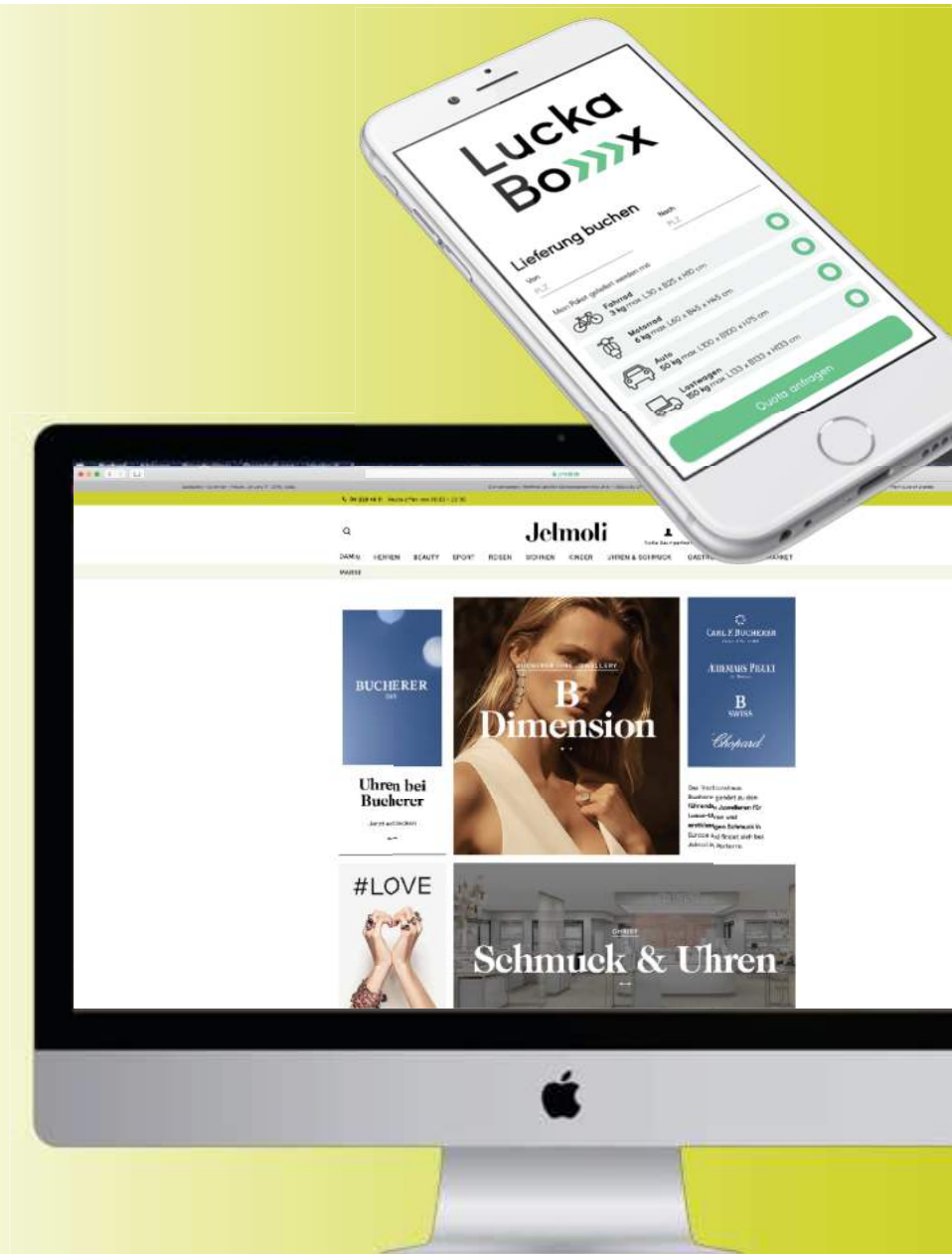


WEITER >

Jelmoli

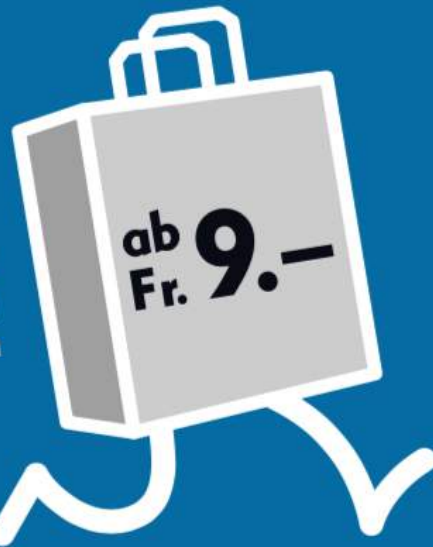
Omni-Channel use at Jelmoli
- Webshop Integration
- POS Solution

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Lieferservice der Migros City.

NEU



Lassen Sie Ihre Einkäufe bequem
nach Hause liefern.

MIGROS
CITY

MIGROS

Home-Delivery of any goods
purchased at Migros City
- POS Solution



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Same-Day Delivery coupled
with micro-granular distribution
in city centers
- API Integration



A man with glasses and a beard, wearing a dark blue shirt and a grey herringbone apron, is smiling while looking at a tablet computer. He is standing in a workshop or studio filled with various items, including shelves with jars, tools, and fabric. The lighting is warm and focused on him.

THE ON-DEMAND ECONOMY IS HERE

The way we do business has fundamentally changed

Start your story now!

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