



IRGENDWIE, FÄNGT IRGENDWANN,
IRGENDWO DIE ZUKUNFT AN!

IRGENDWIE? IRGENDWANN?
IRGENDWO?

TYPICAL EXAMPLE





TECH INVASION



DIE STÄDTE STERBEN AUS

NANO TECH

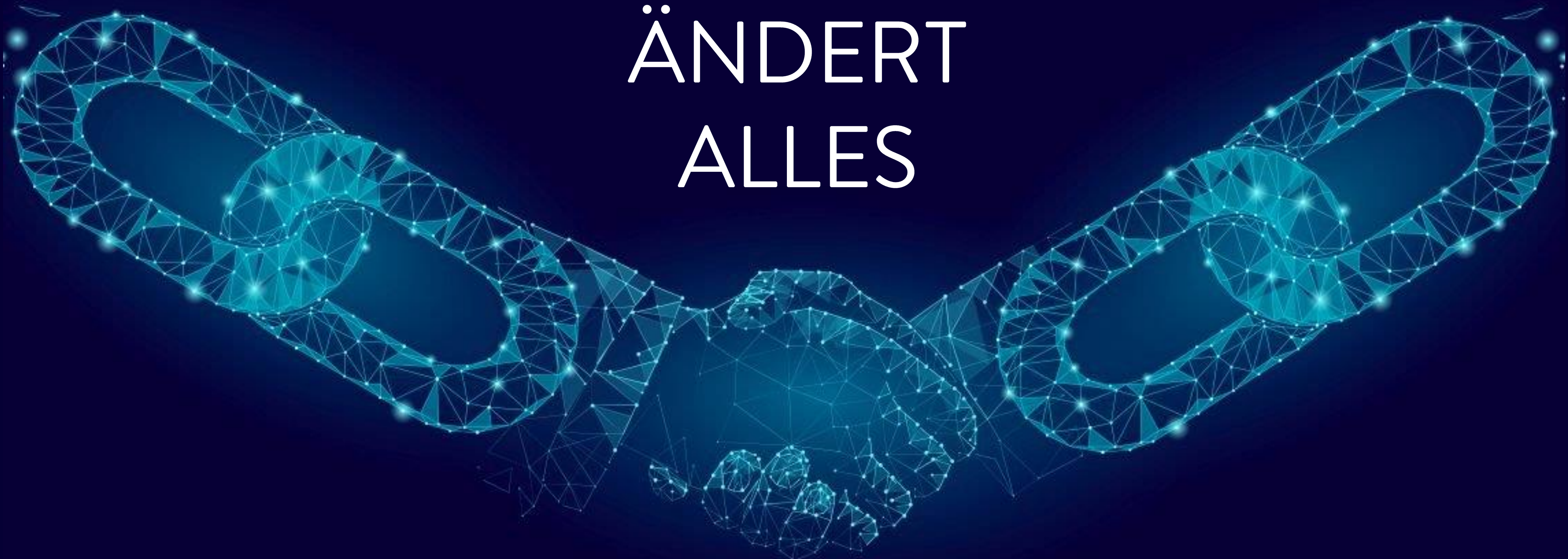
```
elif _operation == "MIRROR_Y":
    mirror_mod.use_x = False
    mirror_mod.use_y = True
    mirror_mod.use_z = False
elif _operation == "MIRROR_Z":
    mirror_mod.use_x = False
    mirror_mod.use_y = False
    mirror_mod.use_z = True

#selection at the end -add back the deselected mirror modifier object
mirror_ob.select= 1
modifier_ob.select=1
bpy.context.scene.objects.active = modifier_ob
print("Selected" + str(modifier_ob)) # modifier ob is the active ob
#mirror_ob.select = 0
None = bpy.context.selected_objects[0]
bpy.data.objects[None.name].select = 1
```

A glowing blue silhouette of a human head profile, facing right, composed of many small, bright blue and white particles. The particles are more densely packed in the center of the head and become sparser towards the edges. To the right of the head, the letters "AI" are displayed in a clean, white, sans-serif font.

AI

BLOCKCHAIN
ÄNDERT
ALLES





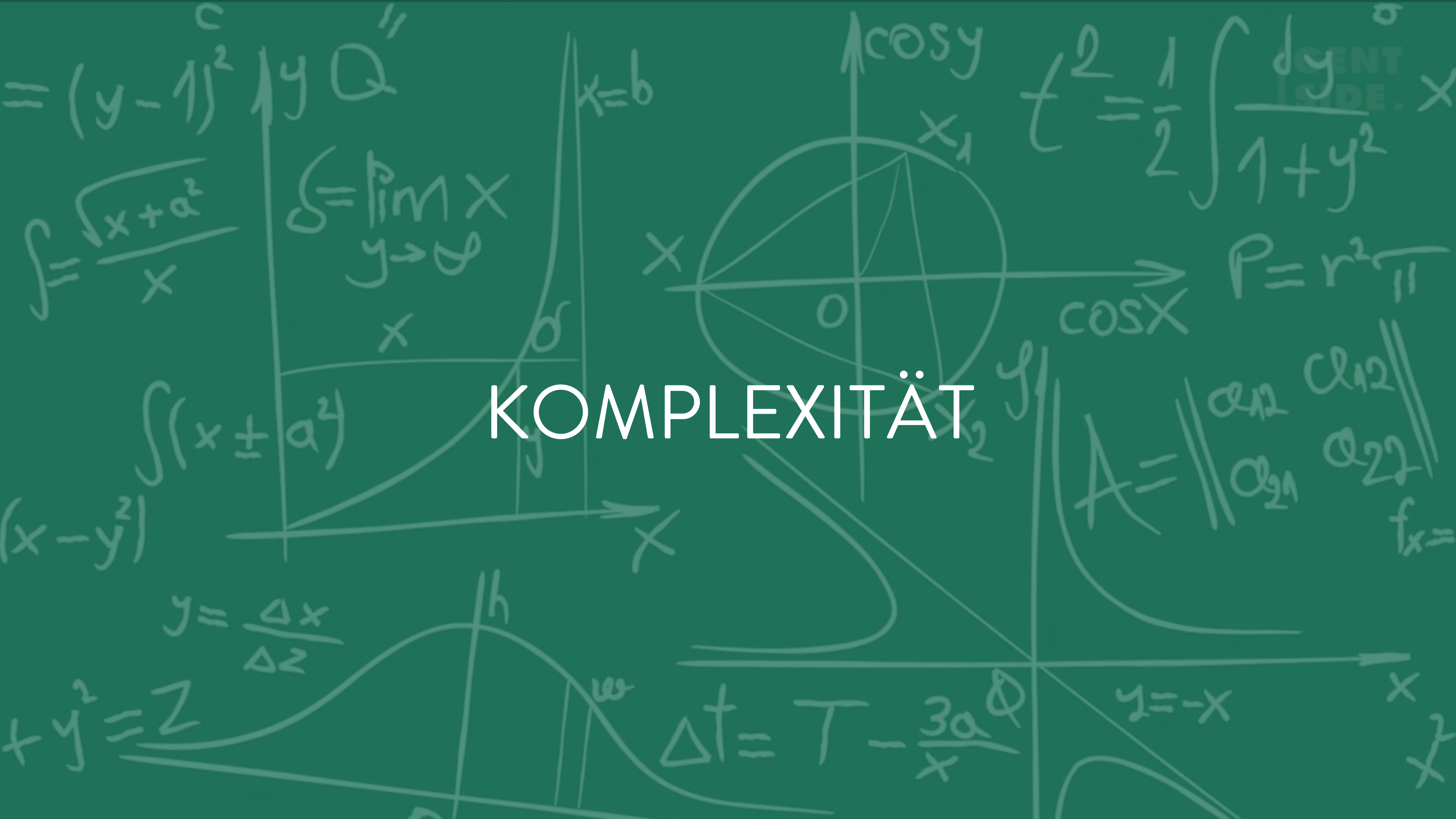
ÜBERALL



DISRUPTION

AUFMERKSAMKEIT

KOMPLEXITÄT





darf man sein baby |



darf man sein baby anlügen



darf man sein baby mit edding
beschriften



darf man sein baby mit eierfarben
färben



darf man sein baby fotografieren ohne
vorher zu fragen



darf man sein baby mitnehmen zb zu
freunden oder zum bäcker



darf man sein baby auf ein niedliches
tier setzen



REIZÜBERFLUTUNG





ANGST

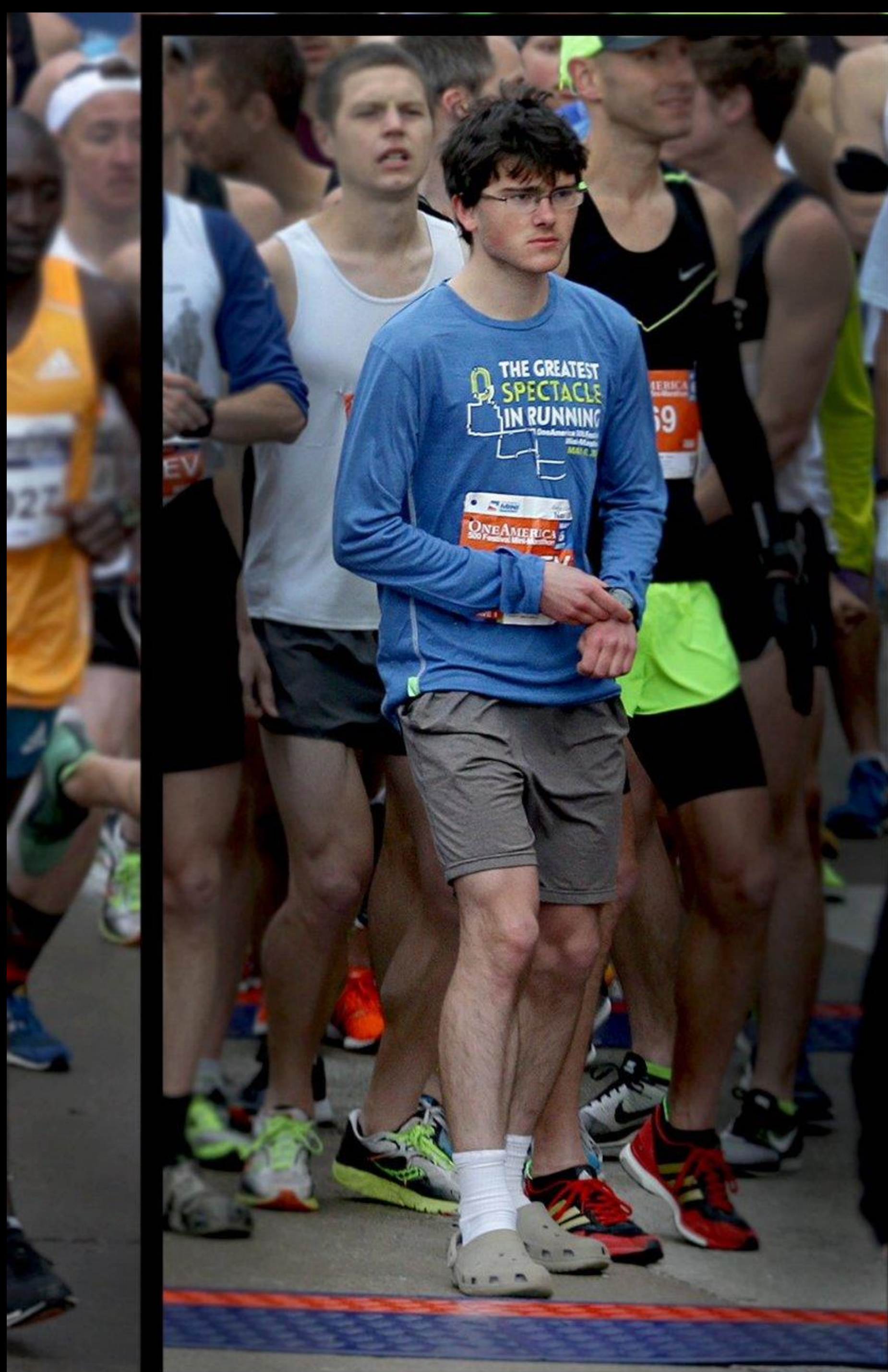


A black and white photograph of a man in a light-colored dress shirt, dark tie with a polka-dot pattern, and dark suspenders. He is holding a mobile phone to his ear with his right hand and looking off to the side with a serious expression. He is standing in a high-rise office with a large window behind him showing a dense cityscape of skyscrapers. In the foreground, there is a desk with stacks of papers, a wire basket, and a small table with a lamp. The text "ANGST IST GUT" is overlaid in white, sans-serif capital letters across the middle of the image.

ANGST IST GUT

A 3D maze with a person standing at the entrance. The maze is dark grey and has a circular center. The person is a small figure in a dark suit, standing on the left side of the maze. The background is a dark gradient.

AUSWEG



MINDSET





COLLABORATION

„Kein anderes Shopsystem konnte auch nur ein annähernd so großes Wachstum erzielen.“



iBusiness, HighText Verlag, Nov. 2018

A large, diverse crowd of people, likely at a conference or event, is shown from a high angle. Many individuals have their hands raised in a gesture of participation or agreement. The crowd is dense and fills the frame. The lighting is somewhat dim, suggesting an indoor setting. The overall atmosphere appears to be one of active engagement and community.

GEMEINSCHAFTSORIENTIERT

„Bei keinem anderen Shopsystem scheint der Wechselwille weniger ausgeprägt als bei Shopware. Das System scheint für jeden digitalen Reifegrad passend.“



iBusiness, HighText Verlag, Nov. 2018

AUF NACHHALTIGKEIT
AUSGERICHTET



„Shopware gewinnt seine Marktanteile nicht, weil einige Top-Player ihr Shopsystem wechseln, sondern weil Shopware-Anwender in die Top-1.000-Liste hineinwachsen.“



iBusiness, HighText Verlag, Nov. 2018

REALE ANFORDERUNG



ERFOLGREICH

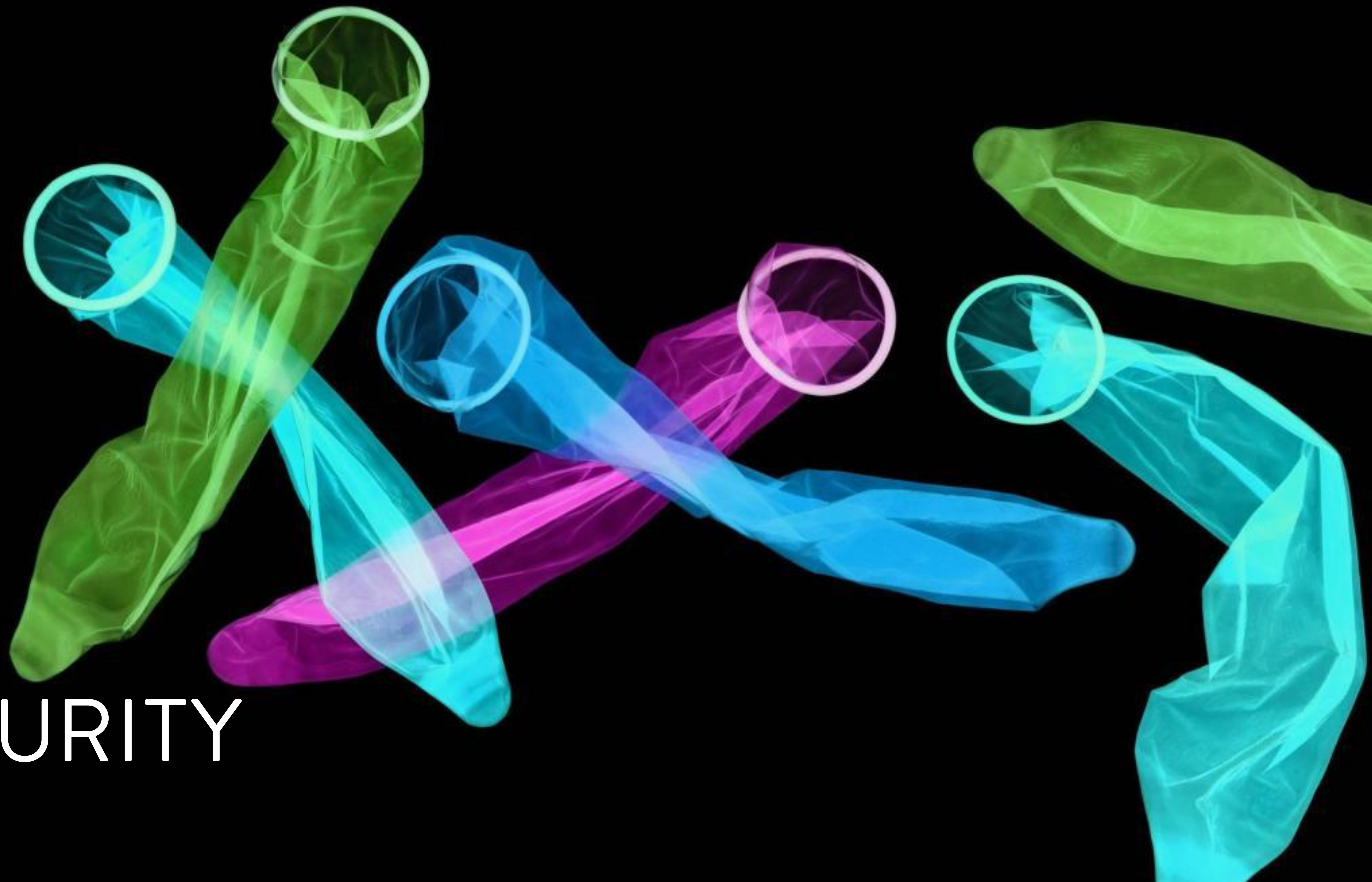




42

SECURITY
KNOW HOW
SCALABILITY
PERFORMANCE
FLEXIBILITY
FLOW
FREEDOM

SECURITY





Symfony



SYMFONY4

PHP Framework

TWIG

Template engine

VUE.JS

JavaScript Framework

STANDARDS



ELASTICSEARCH

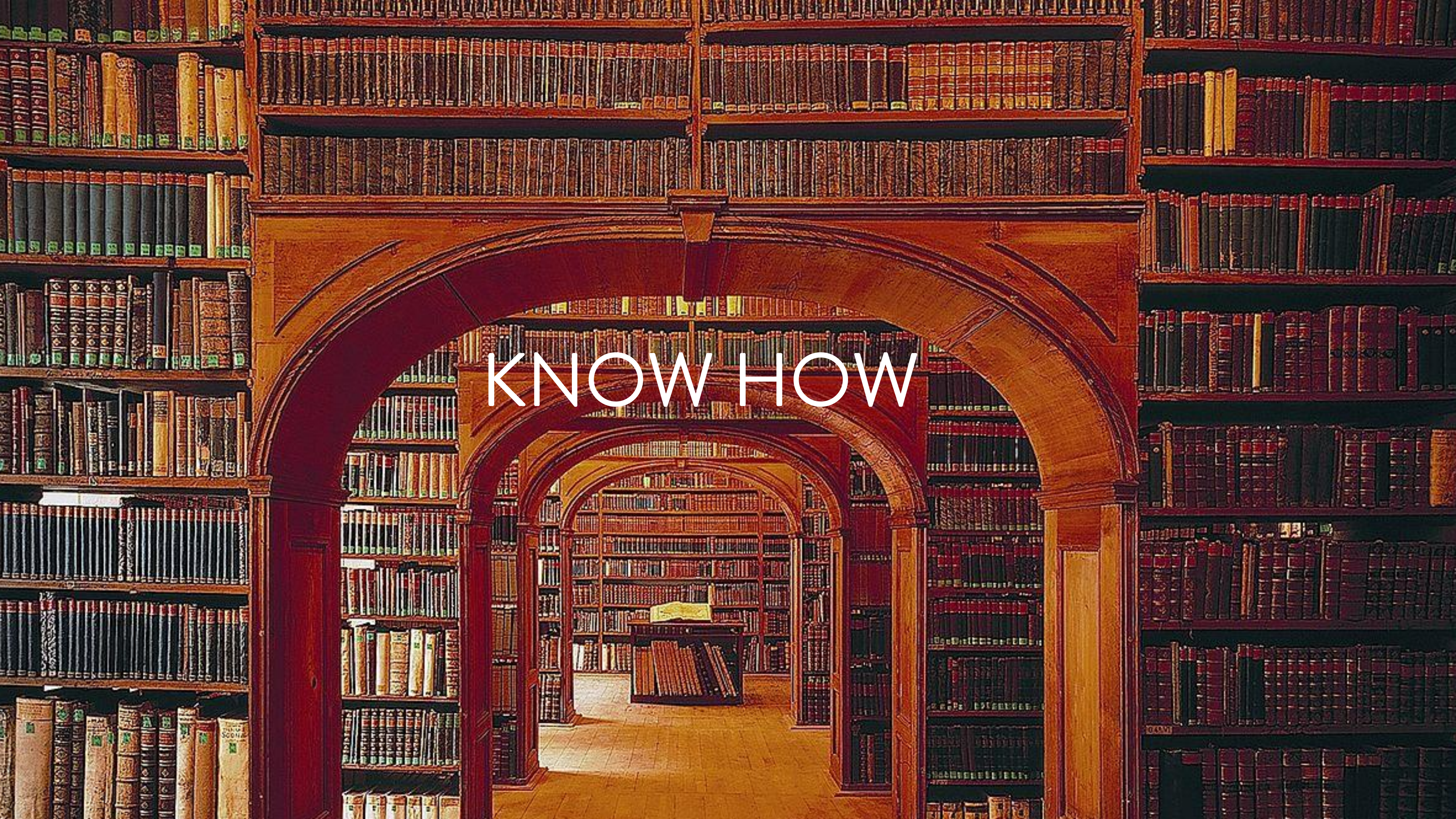
Search engine

REDIS

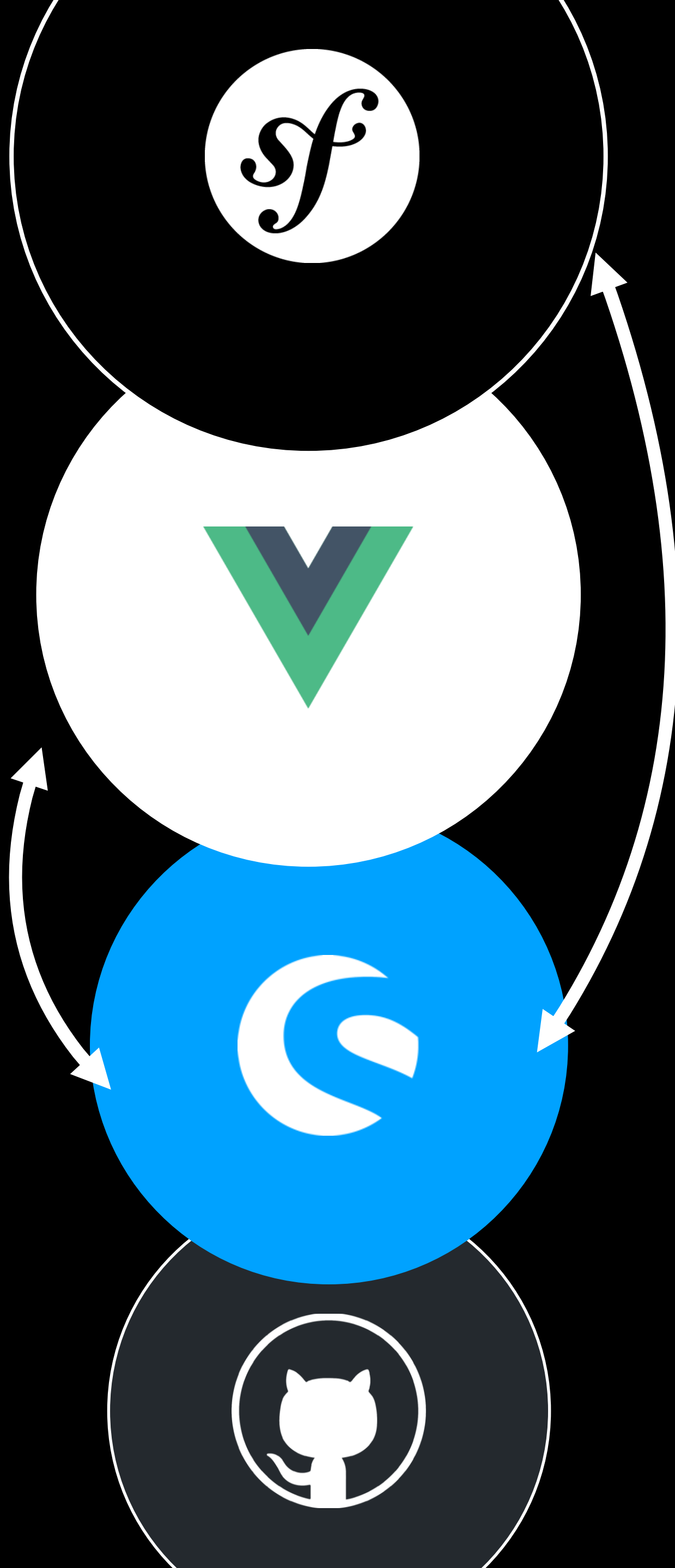
in-memory data structure store

BOOTSTRAP

frontend component library



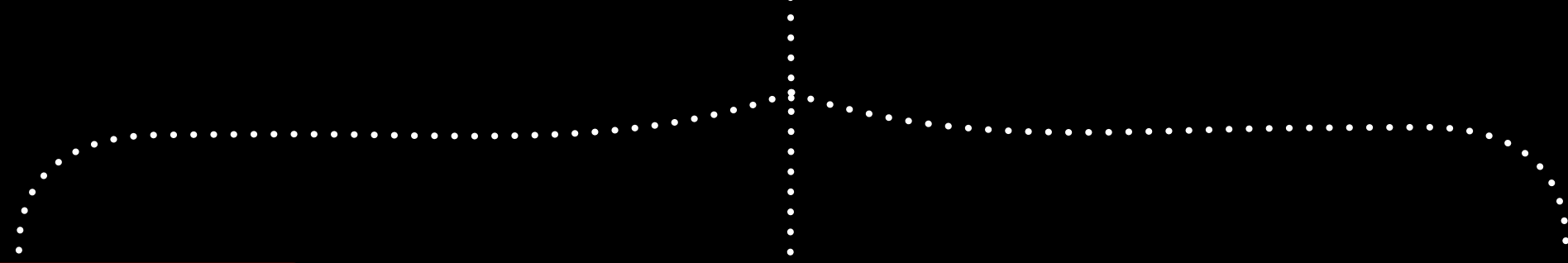
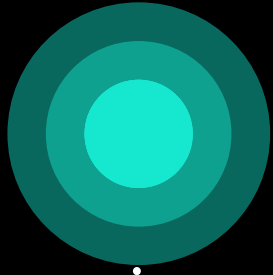
KNOW HOW



TRUE OPEN SOURCE

A night sky with a bright orange arc and the word SCALABILITY. The background is a dark blue night sky with a bright orange arc curving across the upper left. The word SCALABILITY is written in white, uppercase letters in the center. The bottom of the image shows a horizon with some lights and a dark sea.

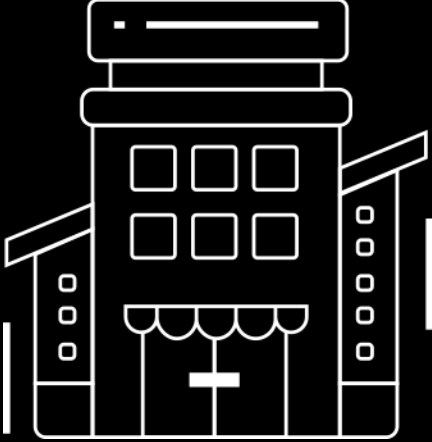
SCALABILITY



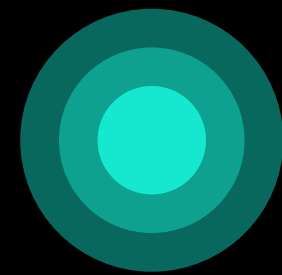
small business
solutions



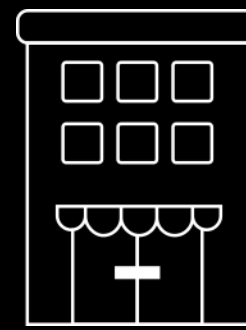
mid-market
solutions



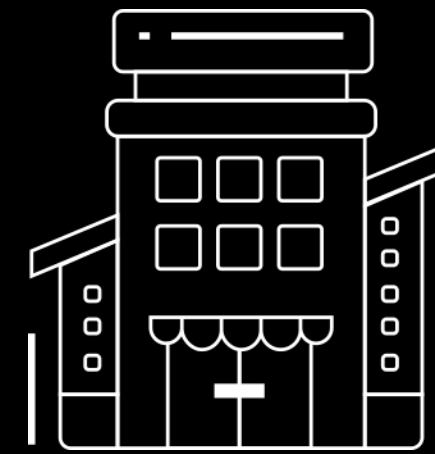
enterprise
solutions



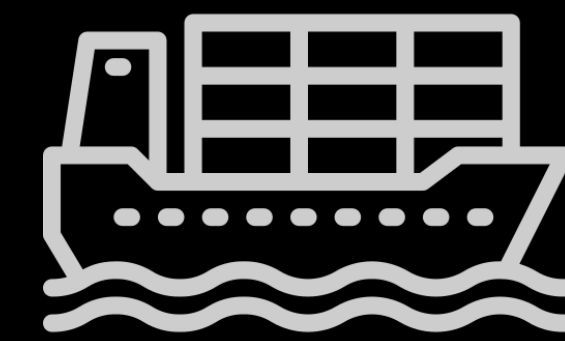
small business
solutions



mid-market
solutions



enterprise
solutions



Cargo ships



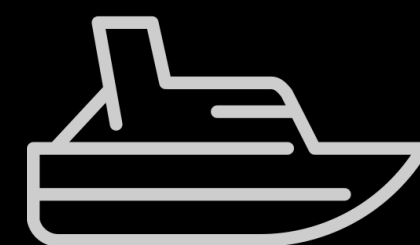
enterprise solutions



mid-market solutions



small business solutions



Speed boats



Starter Edition



Community Edition



Professional Edition



Enterprise Edition



Starter Edition



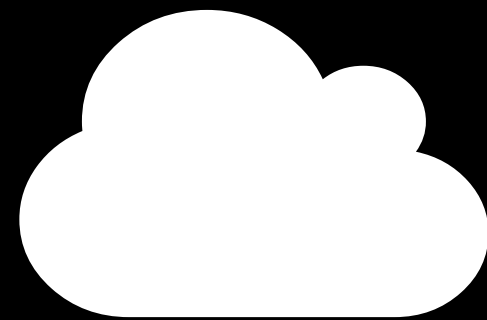
Community Edition



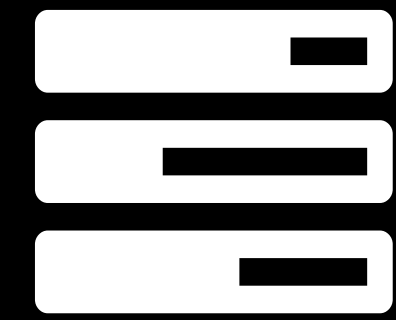
Professional Edition



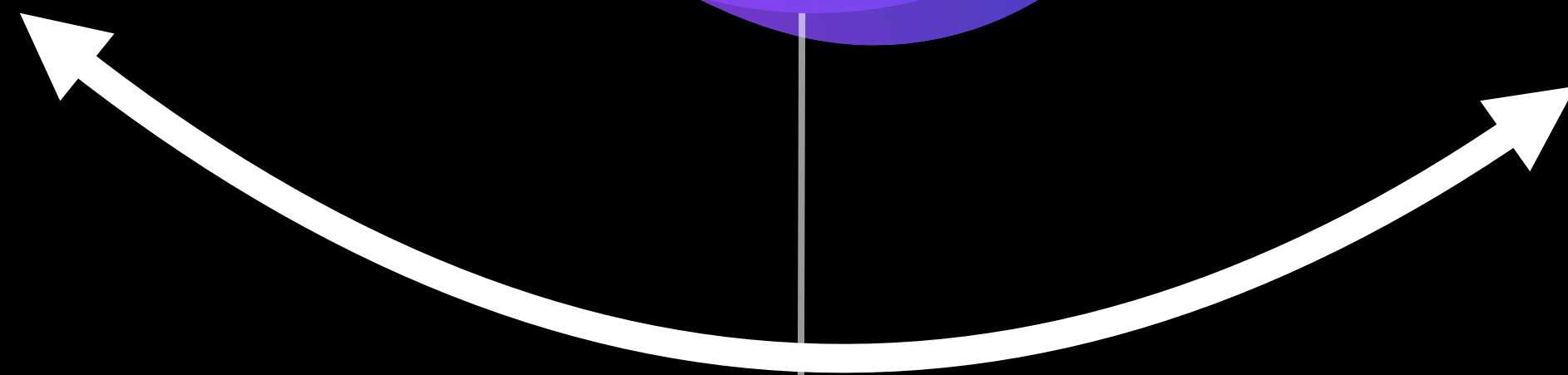
Enterprise Edition



SaaS

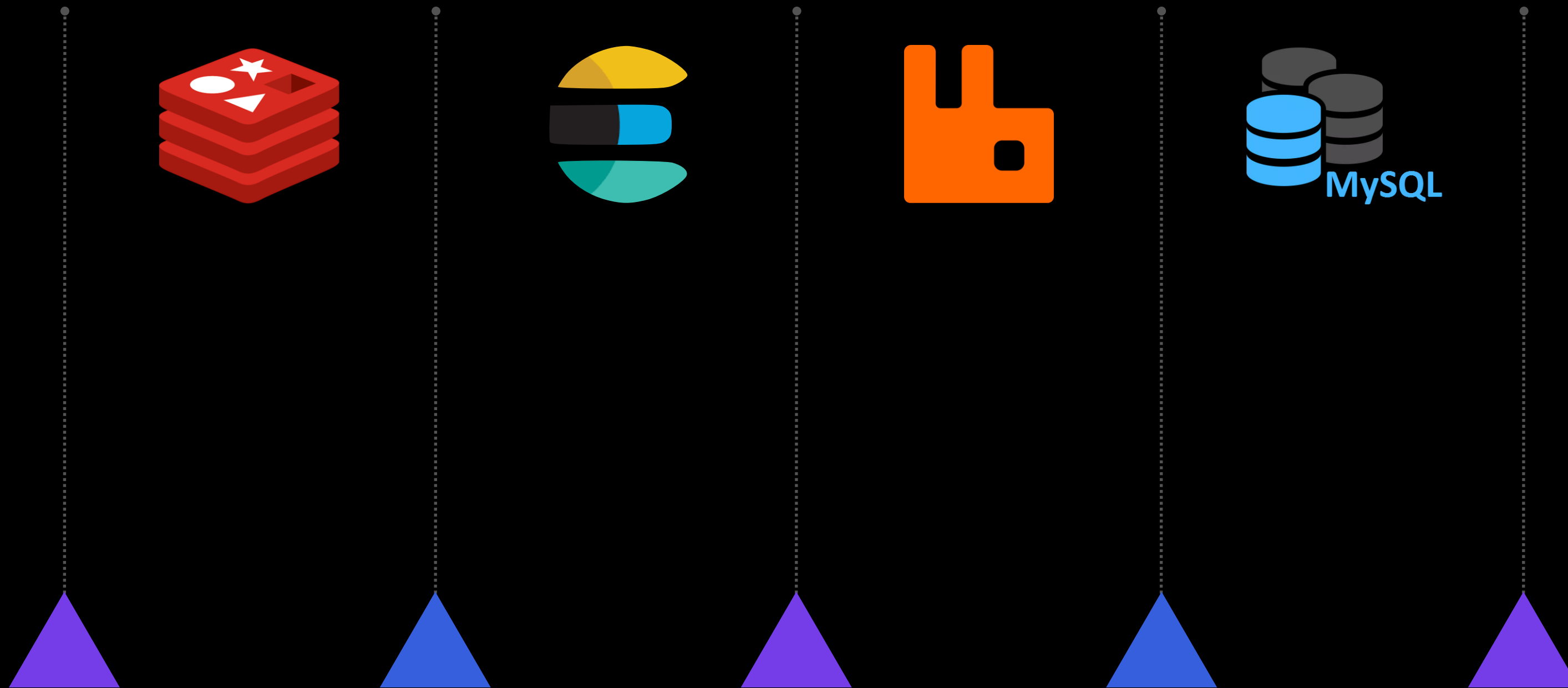
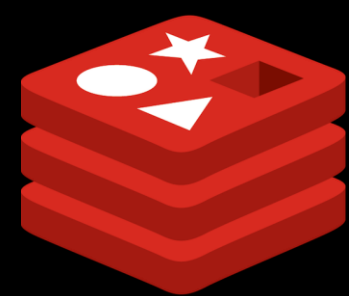
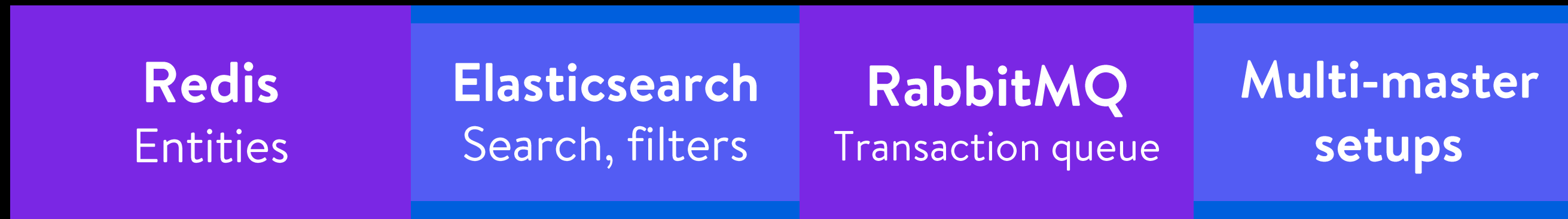


On-premise





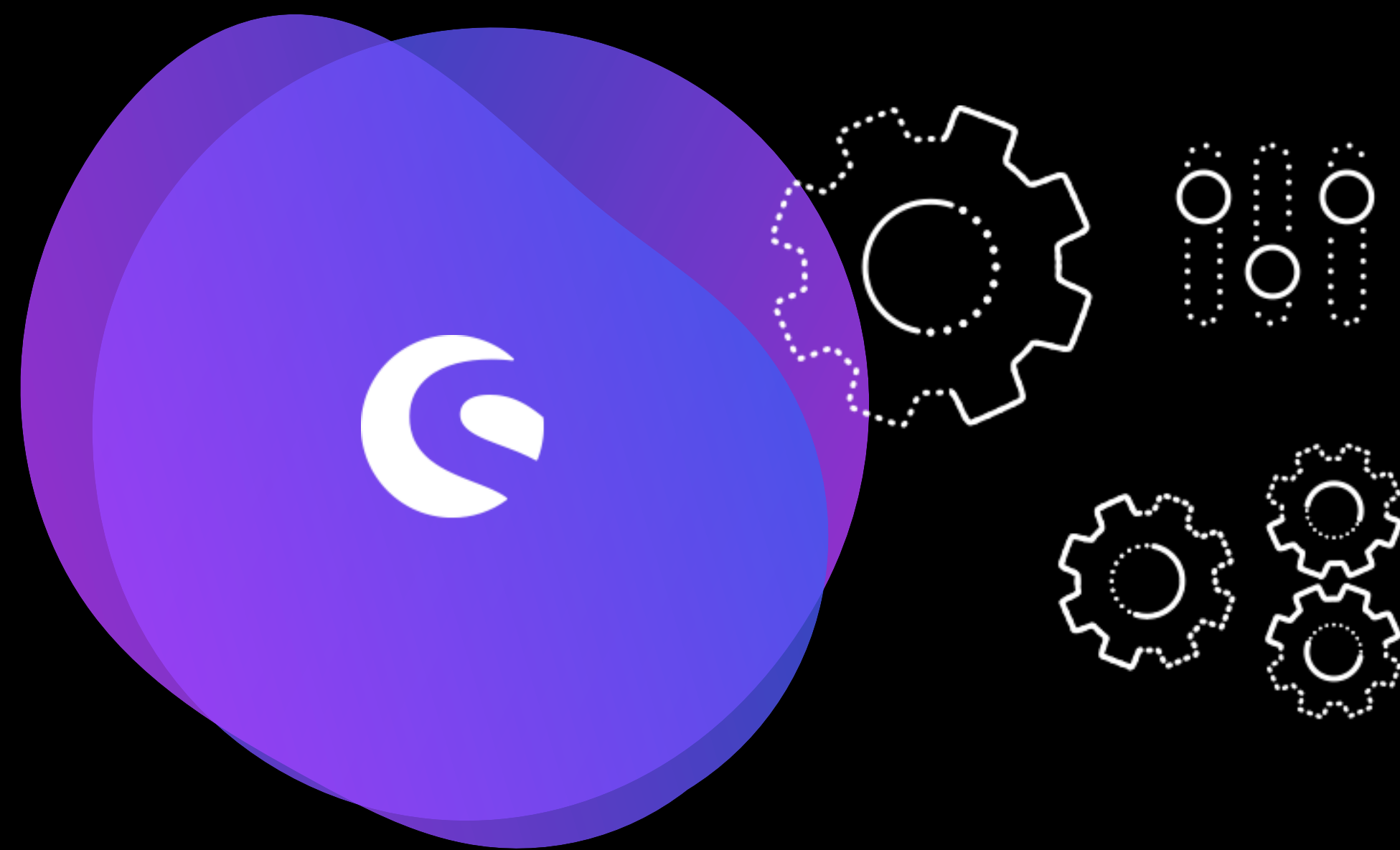
PERFORMANCE





FLEXIBILITY

CONFIG
OVER
CODING



Rules

IF

moon phase

is

full moon

AND

category

is one of the following

silver bullet

armour

raw silver

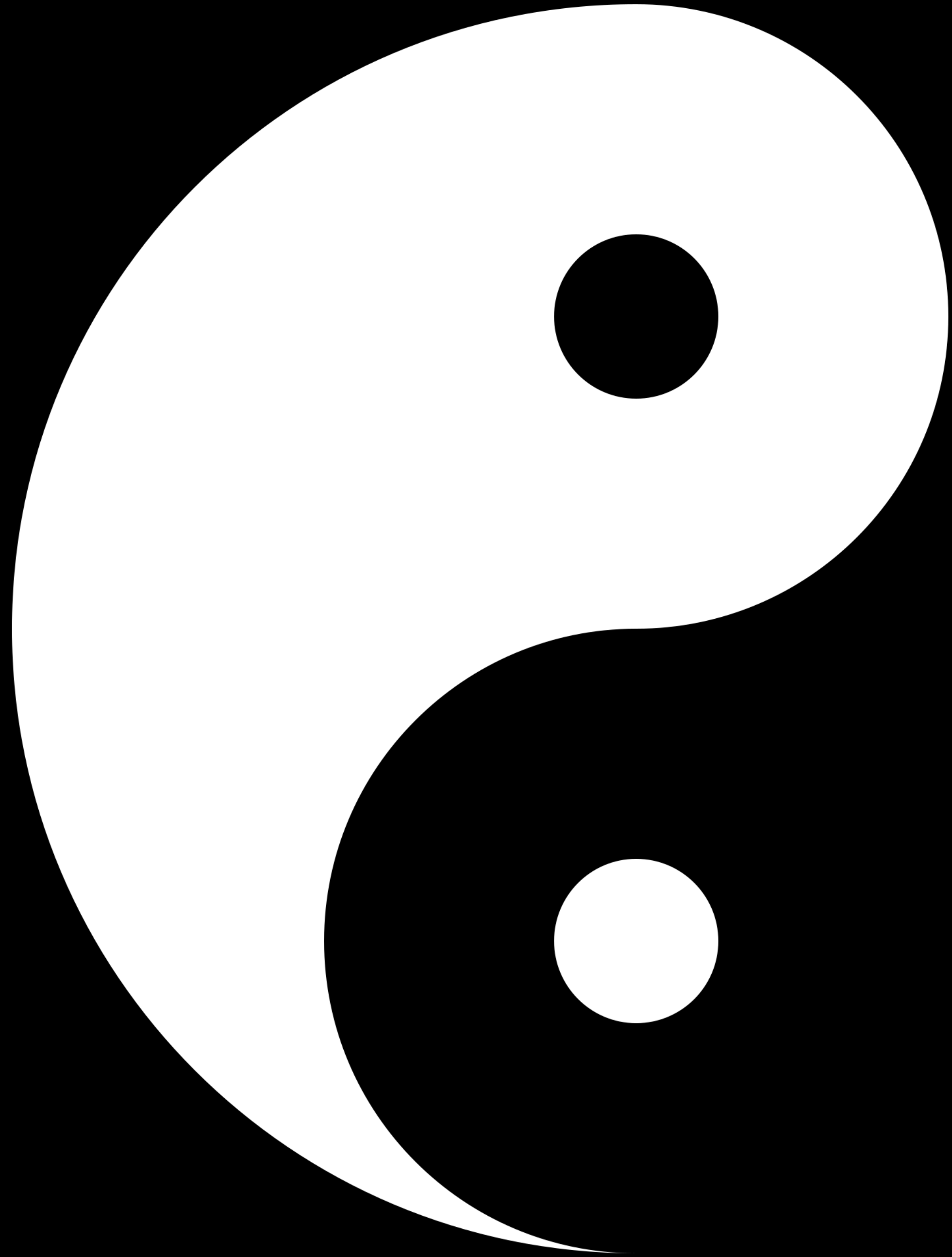
THEN

price

discount

- 50 %





FLOW

CMS



Commerce



Turn your home into a gelateria

Elli – Ice cream machine with compressor 1,2 l



195,00 € *

incl. tax plus shipping costs

● Ready for immediate shipment, delivery time

Add to shopping cart

↔ Compare

♡ On the wish list

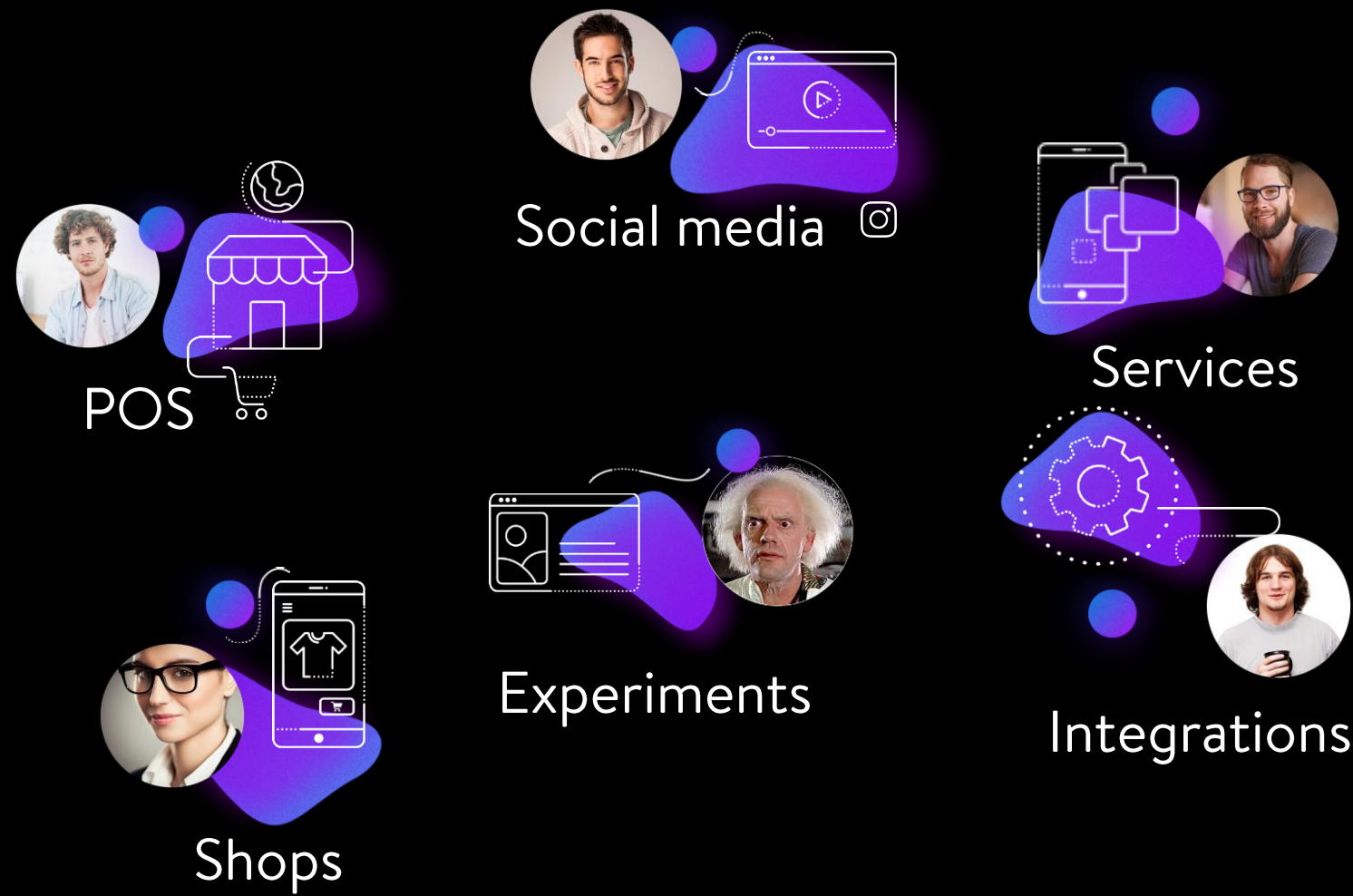
☆ Rating

FREEDOM

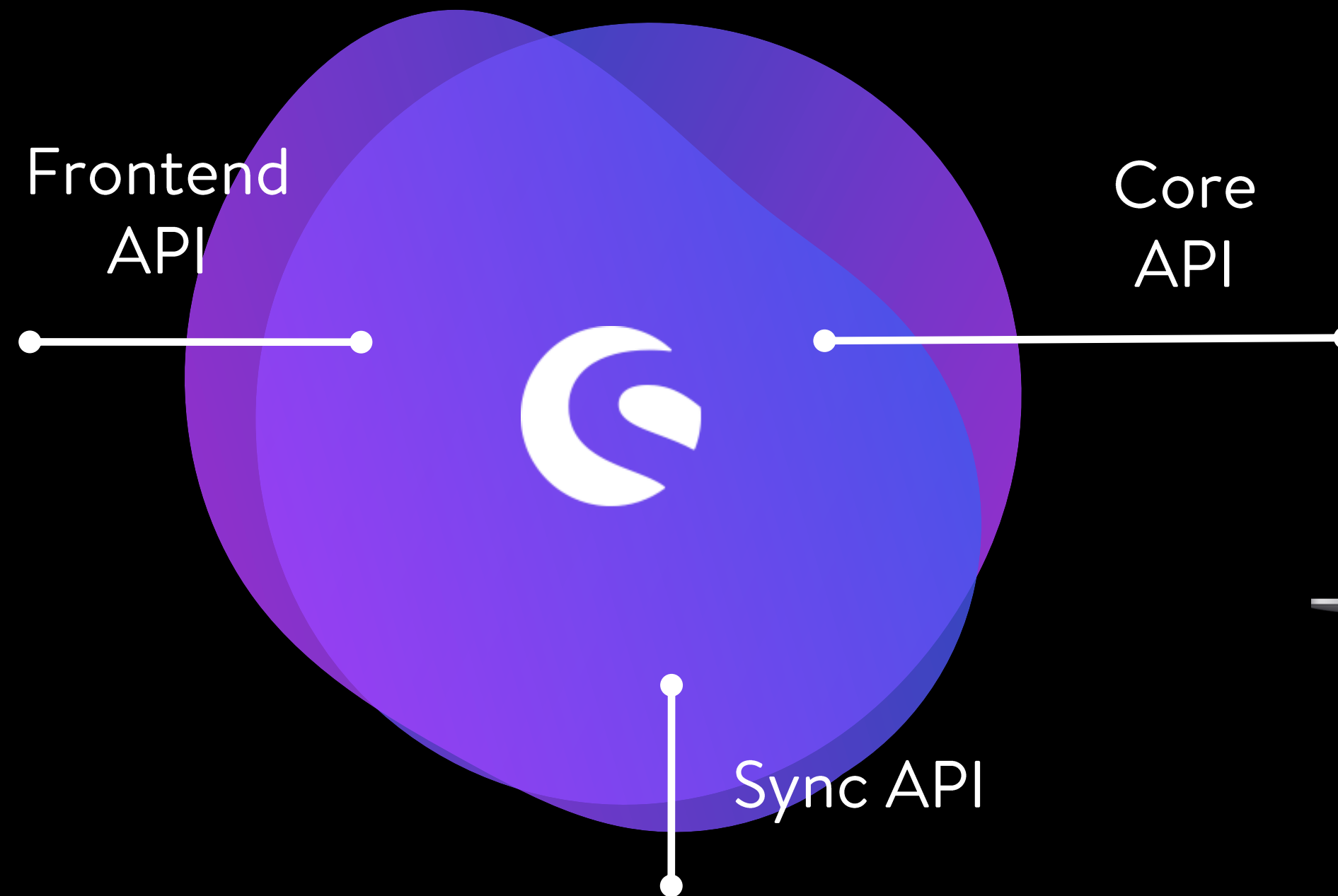
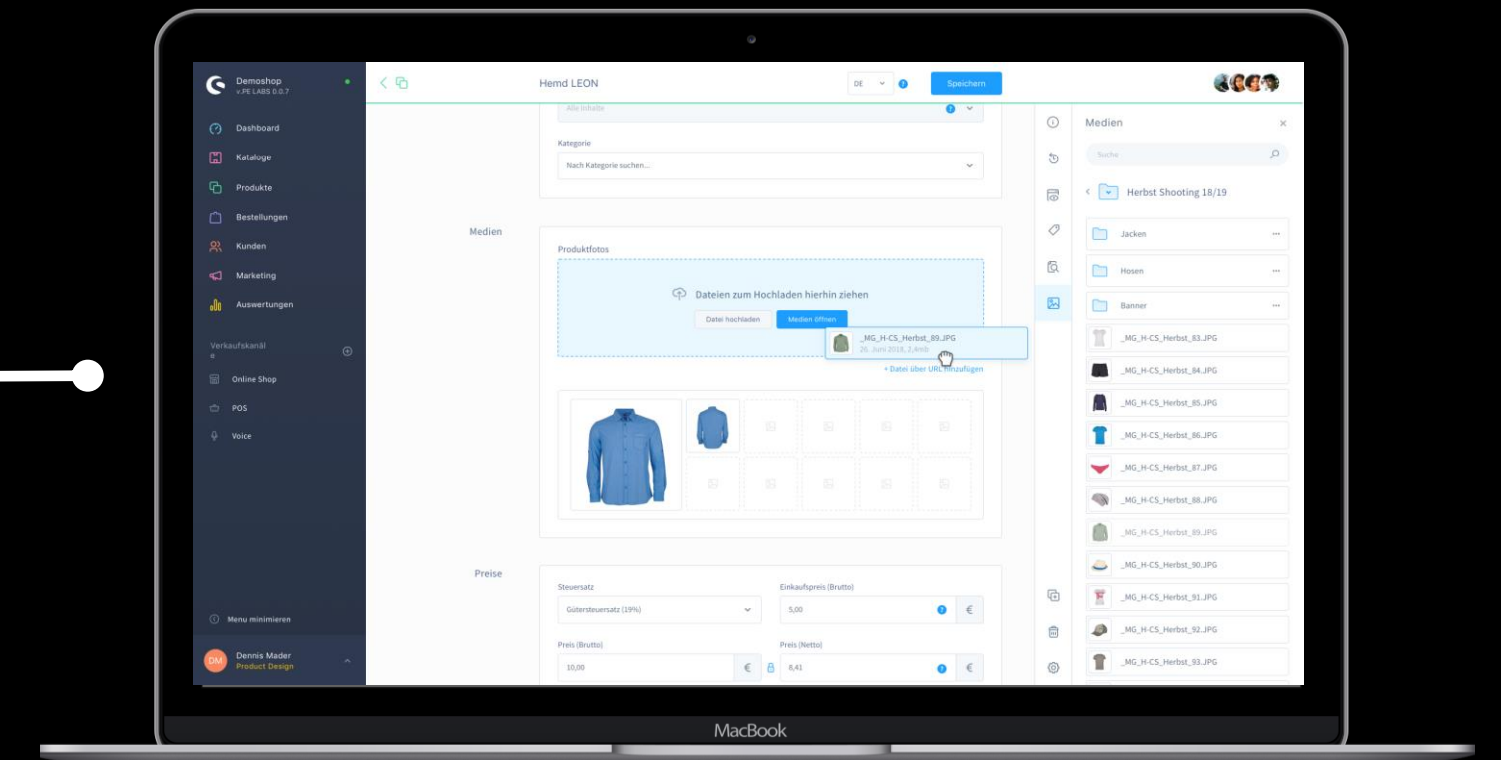


API FIRST

Sales channels



Administration



Integrations

- ERP
- PIM
- CRM
- BI
- DAM
- ETC



BITCOIN HAS AN **API**

TESLA HAS AN **API**

DJI HAS AN **API**

SHOPWARE HAS AN **API**



 shopware

The Shopware logo icon, a white stylized 'S' shape, is positioned to the left of the word 'shopware' in a white, lowercase, sans-serif font.