

Auswertung Markt Monitor Distanzhandel 2024

Branche	Anz.	Jan	Feb	Mar	Apr	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	kumuliert
Fashion	18	88.00	100.20	93.60	104.50	86.00	72.50	0.00	0.00	0.00	0.00	0.00	0.00	89.70
Multimedia / IT	9	108.60	110.10	93.90	122.90	96.60	97.90	0.00	0.00	0.00	0.00	0.00	0.00	104.50
Freizeit / Hobby / Spielwaren	4	108.30	109.00	99.10	117.90	106.90	102.30	0.00	0.00	0.00	0.00	0.00	0.00	107.00
Home & Living	14	75.50	112.80	100.90	139.00	106.50	109.10	0.00	0.00	0.00	0.00	0.00	0.00	103.60
Medien	3	100.10	106.40	98.90	113.40	97.50	94.90	0.00	0.00	0.00	0.00	0.00	0.00	101.70
Büro	2	106.40	107.20	92.60	111.00	96.20	104.00	0.00	0.00	0.00	0.00	0.00	0.00	102.60
Health & Beauty	5	100.80	103.40	84.90	123.40	100.50	99.30	0.00	0.00	0.00	0.00	0.00	0.00	101.30
Universalversender	11	98.60	102.70	84.70	105.00	86.70	76.30	0.00	0.00	0.00	0.00	0.00	0.00	91.50
Übrige / Lebensmittel	11	124.50	130.00	111.50	135.60	132.70	113.60	0.00	0.00	0.00	0.00	0.00	0.00	124.30
Sport / Sportgeräte	7	113.30	131.10	114.00	130.80	119.50	94.00	0.00	0.00	0.00	0.00	0.00	0.00	115.20
Kumuliert	84	101.00	110.90	96.20	122.30	100.40	95.90	0.00	0.00	0.00	0.00	0.00	0.00	103.80